Using Safer, "Proven Green" Cleaning Chemicals Gains Momentum

Using safer, "Proven Green" cleaning chemicals gained great momentum in 2003. This trend will continue to grow as leaders take charge to implement positive change for their facilities to improve the health and safety of all of their staff, not just the users of the chemicals, the users and visitors of the facilities, and the environment.

As you know, "Green" cleaning chemicals are not new. They have been around rather prominently for around 15 years, but their use and acceptance has been minimal. Why? Because back 10 to 15 years ago the products performed poorly; were more expensive; no major manufacturer embraced the new direction; false and misleading claims were being made; there were no clearly accepted, objective standards nor Certification Bodies; etc.

Things have changed over the past 10 years, and over the past year there has been great growth in "Proven Green" cleaning chemicals. The more significant reasons are that "Proven Green" products now perform as well or better than traditional products; there is no longer a price premium; and there are some very large users that have been using "Proven Green" cleaning chemicals for years which provide testimonial proof that the products work cost competitively. This provides End-Users with independent and objective verification of "Green" claims.

There are people and organizations that have taken a leadership position and implemented change by either fully converting to a "Proven Green" program or are in the process of doing so. They have embraced the opportunity to make greener cleaner choices.

Why Be Passionate to Go "Proven Green"?

• The hazards of continuing to choose traditional cleaning chemicals are increasing risks to the health and safety of all building occupants, in addition to the chemical pollution of your indoor air environment

• Sick buildings have been identified as having poor-quality indoor air, which can produce headaches, dry eyes, nausea, dizziness and fatigue in occupants

• In a recent survey of 32 facilities in Richmond California, of 250 janitorial products, the findings were:
  - 7% should not be used as they could cause cancer or were very damaging to the environment
  - 56% require extreme care as the ingredients can cause blindness, severe skin damage, interfere with the endocrine system, or be absorbed through the skin or inhaled and subsequently cause damage to the blood, liver, kidneys, nervous system, or a developing fetus

The Better Alternative:

"Proven Green" products are safer - period. Enviro-Solutions products are "Proven Safer - period. The Enviro-Solutions products work as well or better than traditional products - and this has been proven over and over. The Enviro-Solutions products are competitive - if they were not, no large end users would use them for long, and Enviro-Solutions have many customers who have used their products for a number of years.

CHECK OUT ENVIRO-SOLUTIONS for yourself at: www.enviro-solution.com

The site briefly explains who is Enviro-Solutions; what solutions they offer; how their products are safer for people and the environment; information on the Environmental Choice and Green Seal Programs and Criteria; a listing of all products complete with a full ingredient MSDS and Product Information Sheet and a Resource Center that lists other helpful "Green" sites, various reports and presentations and more.

Start this important journey promptly and be part of the building momentum that can make a difference for today and tomorrow.